



Medina County District Library Annual Report 2016

Make  Create  Discover  Learn



Director's Message

by Carole Kowell

In 2016, a marketing firm solicited feedback from our members through surveys and focus groups, which resulted in the Discover Your Story information campaign and a new 2016-2019 Strategic Plan. What we heard over and over was how important the library is to the people of our community – families, business owners, teens, job seekers, community organizations, seniors – each group with their own reasons to visit the library. Here are some stories from people who depend on the library:

One of our R.O.C.K.S. (Reading Opportunities Create Kindergarten Success) partners from Buckeye Local Schools told us **it was amazing what a difference it made** for the kids that attended the kindergarten readiness program – not only for reading, but meeting the teacher made the transition to kindergarten easier.

In one month, three different people expressed how Lodi Library is **more than just a library**; it's a community center as well, since the village doesn't have a facility close to what the library has.

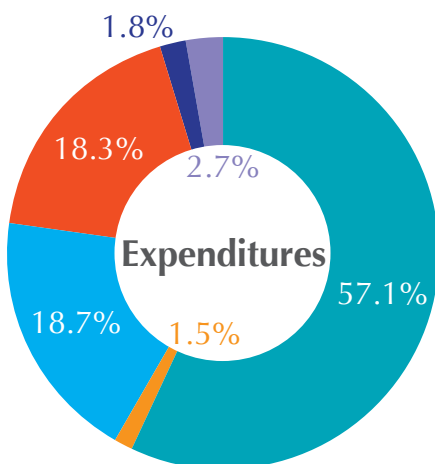
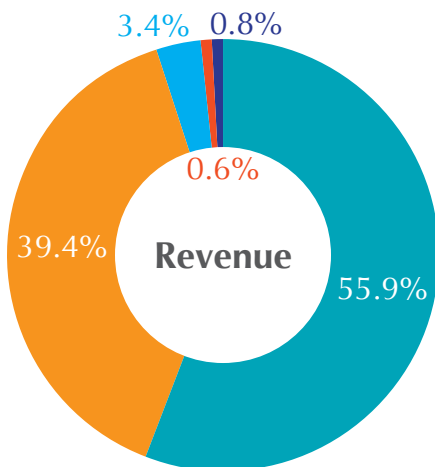
A grateful Outreach Services member, who receives books delivered to her home, said the **librarians are her "sparkle."**

A gentleman came to Seville Library because he needed to apply for a job online. He didn't have a computer and didn't know how to do an online application. Staff helped him with a laptop, which he used to complete the application in private. **He left with a big smile on his face.**

Thanks for a great 2016!

Finances

2016 General Operating Fund



Beginning Cash Balance 1/1/2016:		\$ 5,781,330.02
Revenue	Actual	Percent
Property Taxes (Medina County)	\$ 4,930,253.43	55.9%
Public Library Fund (State of Ohio)	3,474,332.63	39.4%
Fines & Fees	297,250.50	3.4%
Investment Income	55,476.14	0.6%
Refunds/Other	67,753.00	0.8%
Total	\$ 8,825,065.70	100.0%

Expenditures	Actual	Percent
Salaries & Benefits	\$ 5,367,531.42	57.1%
Supplies	139,078.28	1.5%
Utilities & Contracted Services	1,757,324.84	18.7%
Library Materials	1,718,978.48	18.3%
Capital & Other Expenses	171,222.75	1.8%
Transfers to Other Funds	250,000.00	2.7%
Total	\$ 9,404,135.77	100.0%
Ending Cash Balance 12/31/2016:		\$ 5,202,259.95

Accomplishments

Summer Reading Celebration

set records in participation. 9,070 played the reading game, marking a 30% increase for children and 74% increase for teens!

Collectively, they spent about 12 years, 131 days reading.

One Book, One Community

featured *Station Eleven* by Emily St. John Mandel.

Books were provided to area 10th graders and culminated in school visits and an evening speaking event with the author.

Project Read: From the Inside to the Outside

gives Medina County Jail inmates the opportunity to record themselves reading to their preschool children. Made possible through a partnership with the Sheriff's Department and grant funding, it produced both heartbreaking and heartwarming results.

Systemwide Recycling

made MCDL the first county agency to adopt such a program, both inside the libraries and by providing outdoor recycling bins for drop off.

Fast Fiber Connectivity

came to MCDL, giving each location 50 MG connectivity and giving the libraries the ability to increase bandwidth as needed.

Food for Fines

in March enabled MCDL to donate 7,206 lbs. of food to Feeding Medina County. Paying it forward, FMC provided snacks to more than 400 children per month at MCDL locations.

Collection

Collection size: 452,132 items
Added in 2016: 107,475 items

2016 Check Outs

Books	1,260,341
Magazines	74,271
Movies	778,486
Music	145,924
Audiobooks	109,370
Video games, kits, toys, etc.	42,723
eMedia total check outs	302,063
Total	2,713,178

% of Check Outs

Physical materials	89%
eMedia	11%

New resources available at mcdl.info/OnlineLearning

Small Engine Repair Reference Center

provides service manuals for motorcycles, tractors, boat motors, lawn equipment and more.

AtoZ World Culture, AtoZ Maps Online and Global Road Warrior

are great resources for travelers, researchers and students writing reports.

Playaway Launchpads for Teens Added

These pre-loaded tablets feature Math, Science and ACT Prep apps, as well as brain-challenging games for de-stressing.

Locations

Medina Library

210 South Broadway Street
Medina, OH 44256
330-725-0588

Brunswick Library

3649 Center Road
Brunswick, OH 44212
330-273-4150

Buckeye Library

6625 Wolff Road
Medina, OH 44256
330-725-4415

Highland Library

4160 Ridge Road
Medina, OH 44256
330-278-4271
330-239-2674

Lodi Library

635 Wooster Street
Lodi, OH 44254
330-948-1885

Seville Library

45 Center Street
Seville, OH 44273
330-769-2852

Bookmobile/Outreach

330-722-2590

Hours

Medina & Brunswick

Monday - Thursday
9:00 am - 8:30 pm

Friday
9:00 am - 6:00 pm

Saturday
9:00 am - 5:00 pm

Sunday
(mid-Sept. - mid-May)
1:00 - 5:00 pm

Buckeye, Highland, Lodi & Seville

Monday - Thursday
10:00 am - 8:00 pm

Friday - Saturday
10:00 am - 4:00 pm

New in 2016

Holds were filled faster due to new materials going directly from being shipped to the holds area, saving staff time and getting members their items more quickly.

Lodi Library began accepting **Passport Applications**, joining Medina and Brunswick to create a 13% increase over prior years with 3,066 passports processed.

Medina Library was accepted as a certified **GED testing center**, the only site in Medina County. Testing will begin in Spring 2017.

The **2016-2019 Strategic Plan** was created, based on months of surveys and community engagement to help shape the future of MCDL.

Created a **no-holds Holiday Movie Collection** featuring more than 1,200 items, making family favorites more readily available when you want them!

Donations

\$32,110 from the Friends of MCDL

to fund the Summer Reading Celebration, Writers Live, Signature Events and more!



Awards

Gail Ebey (Children's Dept. Supervisor at Medina Library)
Recognized as Partner of the Year by Medina City Schools.

Mary Olson (Readers' Advisory Librarian)
Received the Pat Carterette Award, presented by the Northeast Ohio Regional Library System to honor staff whose creativity, innovative spirit and enthusiasm is inspiring.

MCDL staff served on nearly 80 community committees, non-profit boards, task forces and agencies to make Medina County a great place to work and live.

Top to bottom: Gail Ebey, Mary Olson



On the Front Cover



1. One Book, One Community author, Emily St. John Mandel.
2. Writers Live 20th Anniversary author, Mary Doria Russell.
3. Jim Gill entertained children of all ages with silly songs and interactive dances.
4. MCDL's mascot, Freddie, making an appearance at an event.

2017 Board of Trustees

Howard Elko, President
Mary Schultz, Vice President
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Mary Ogden
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