

MCDL brought events into your home first on YouTube, then on Zoom
Images from Baby and Family Storytimes on Zoom



Medina County District Library Annual Report 2020



In a year as extraordinary as 2020, how do we talk about library achievements and progress?

Some days we felt challenged to deliver the most basic service. Other days we were reinventing services and routines from the ground up. Either way, we continued to serve the community every day, in every way we could, within the rapidly changing situation.

We used our mission as a guide to make difficult decisions. Enriching life in our communities with outstanding and innovative library services for all took on new meaning during the pandemic and continues to evolve today.

When our branches had to close, staff quickly implemented virtual services and programs. We expanded our digital collection so the community could access books, movies, magazines, and music from the safety of their homes. We added hotspots to borrow and boosted the exterior WiFi to help with access. While some new services, such as Chat with a Librarian and Curbside Service came into being, several long-standing services like Anytime Lockers and Outreach deliveries found new popularity.

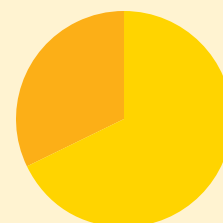
Even with all of 2020's challenges and changes, 2,723 new library cards were issued, with many being digital cards. Welcome to these new patrons! We hope you find your way into the library buildings and we're pleased to continue providing you with virtual services. To our long-standing library users, we enjoy seeing your masked faces in our buildings and thank you for your patience.

The staff and I are grateful for the dedication of the Board of Trustees, the Friends of the Library, library volunteers, and community partners who help make MCDL an integral part of Medina County. I look forward to working together in 2021 and beyond to find new ways to meet library needs for every resident. I hope to see you soon in one of our branches or virtual events.

Collection

Collection size
Physical 414,768
eMedia 73,027

Added in 2020
Physical 70,569
eMedia 25,648
 Purchases of eMedia increased 359% from 2019 to meet patron needs



Check Out %
Physical 68%
eMedia 32%

2020 Check Outs

Books	826,637
Movies	375,539
eMedia	648,747
Audiobooks	44,263
Music	42,167
Magazines & Comics	43,945
Video games	12,754
Kits, Tablets & Devices	3,667
Total	1,997,719

Awards & Honors



Ann Plazek, Outreach Services Manager, was one of three recipients of the 2020 John Philip Excellence in Outreach Award. *(left)*

Roxana Rathbun, Seville Librarian, was the winner of Northeast Ohio Regional Library System's (NEO-RLS) Rising Star Award. *(center)*

Gail Ebey, Medina Children's Supervisor, was a finalist for the Northeast Ohio Regional Library System's (NEO-RLS) Shooting Star Award. *(right)*

Virtual Events

Upon closing in March, MCDL staff wanted to interact with patrons. Within weeks, YouTube videos featuring storytimes and crafts were created and shared on social media. Upon reopening, staff began live Zoom events featuring storytimes, author interviews and musical performances. Even when a library is shut down, the creativity of staff never stops!

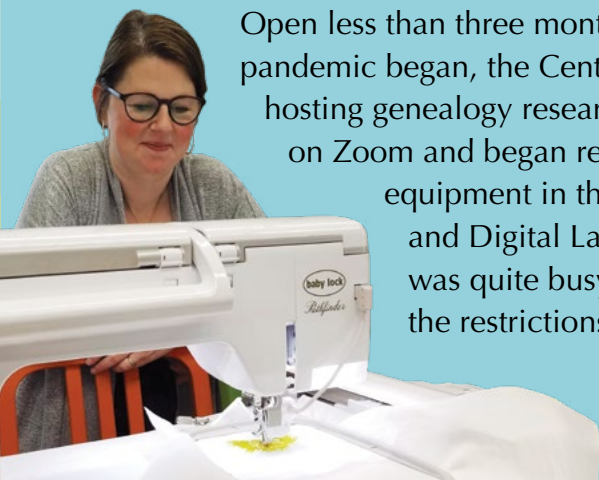


One Community, Many Stories

A new twist on MCDL's biennial author event featured ten titles for all ages under a family history theme. The virtual author visits with Margaret Peterson Haddix, Todd Parr, and Jarrett J. Krosoczka (pictured l-r) were a hit with families and young readers. The event complemented MCDL's Family History and Learning Center and featured genealogy and history events.

Virginia Wheeler Martin Family History & Learning Center

Open less than three months when the pandemic began, the Center adapted by hosting genealogy research and events on Zoom and began reservations for equipment in the Makerspace and Digital Lab. The Center was quite busy considering the restrictions in place.



Grief Kits

Debuting days before the Covid shutdown, we could have never imagined the how important Grief Kits would be to so many youths who would be dealing with loss in the months ahead. The kits, a partnership with Waite and Son Funeral Homes, are available at all MCDL locations and are specialized for pre-readers and school-age children.



Contact-Free Services

Curbside Service

When MCDL reopened in June, Curbside was ready to roll. Patrons arrange for pick up, call upon arrival, and staff place items in a trunk or backseat. More than 1,800 transactions took place in just over six months.



Shop the Collection

Library staff are personal shoppers for books. Tell us which items you want with the online form at mcdl.info/Shop or call during open hours. We check your items out and have them waiting for you with Curbside or Anytime Locker pick up.

Chat

While still closed, MCDL began offering live Chat with a Librarian for reference questions. This service continues for patron convenience at mcdl.info/Chat.

Door Drop Delivery

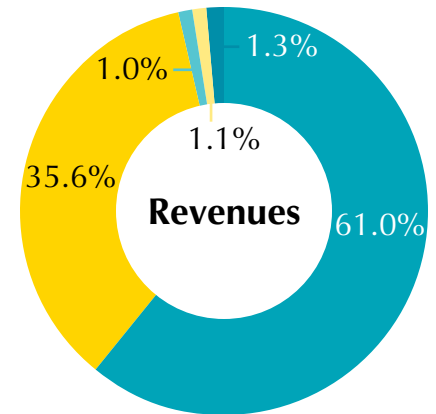
When the Bookmobile stopped due to social distancing, staff changed all home and senior care facility visits to no-contact door drop delivery; and added 33 new patrons between July and December. Staff provide weekly door drop delivery to about 75 patrons.

Beginning Cash Balance 1/1/2020: \$ 4,998,317

Revenues

Property Taxes (Medina County)	\$ 6,469,825	61.0%
Public Library Fund (State of Ohio)	3,772,835	35.6%
Fees	104,270	1.0%
Investment Income	116,350	1.1%
Refunds/Other	138,532	1.3%

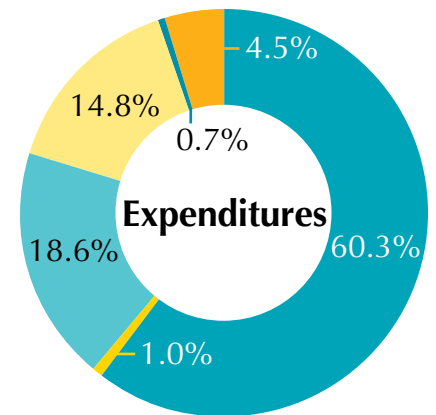
Total \$ 10,601,812 100.0%



Expenditures

Salaries & Benefits	\$ 5,306,185	60.3%
Supplies	87,059	1.0%
Contracted Services	1,636,658	18.6%
Library Materials	1,305,412	14.8%
Capital & Other Expenses	58,246	0.7%
Transfers to Other Funds	400,000	4.5%

Total \$ 8,793,560 100.0%



Ending Cash Balance 12/31/2020: \$ 6,806,569

Full financial report available at mcdl.info/AnnualReport.

Donations

\$27,900

Friends of MCDL
for the Summer Reading Game, Signature and Author Events, and staff and volunteer recognition

\$8,849

Friends of Lodi Library

\$1,950

Various Donors

\$750

American Legion 523

Locations

Medina Library
330-725-0588

Highland Library
330-278-4271

Seville Library
330-769-2852

Brunswick Library
330-273-4150

330-239-2674

**Bookmobile/
Outreach**
330-722-2590

Buckeye Library
330-725-4415

Lodi Library
330-948-1885

mcdl.info

Board of Trustees

2020

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